



# Keys Regime for Dry Skin



## Keys Island Rx Foaming Wash

- Use morning and night for deep mild cleaning
- Always wet skin before applying and massage with fingers
- Rinse with cool water
- Gently pat dry and let the skin dry normally
- More TLC for Dry Skin: In addition, use Keys Island Rx Liquid soap/shampoo or MetaClean Healing soap/shampoo for sensitive skin and scalp

## Keys AguaVit Toner

- Use morning and night to restore, tone and refresh
- Spray entire face and neck with eyes closed until the skin is evenly covered with a thin wet layer
- Follow quickly while skin is still moist with Reflex ProBiome Anti-Aging Fusion or Tortuga Super Emollient Lotion

## Keys Reflex ProBiome Anti-Aging Fusion

- Use morning and night to reduce the look of fine lines, wrinkles and expression lines
- After spraying with AguaVit Toner, apply a drop to finger tip and pat onto fine lines, expression lines and dry areas
- Then apply a thin layer of Reflex ProBiome to the entire face and neck
- Let Reflex ProBiome absorb into the skin for a few minutes

## Keys Eye Butter

- Use morning and night to soothe sensitive around eye tissue and reduce fine lines
- Place small amount on ring finger and let it warm until softly spreadable
- Apply around the eye top and bottom gently creating a complete even coverage
- Use Eye Butter on the lips as a moisturizer and lipstick foundation

## Keys Tortuga & Solar Rx Moisturizer Sunscreen

- Use Tortuga Super Emollient Lotion day and night for gentle super fast soothing and hydration
- Apply evenly to the entire face and neck, massage into skin until lotion disappears
- Use Solar Rx Moisturizer with sunscreen during the day, with powerful zinc oxide to reduce redness and irritation while adding moisture and protection from UV aging
- Tortuga Super Emollient Lotion can be layered under Solar Rx Moisturizer with sunscreen for anti-aging daytime use
- More TLC: In very dry climates, day or night apply Keys Reflex Pro Biome on moist skin, followed by Tortuga Super Emollient lotion in a thin even layer

## Makeup?

- Think of Keys Tortuga Super Emollient Lotion or Keys Solar Rx as a clear cosmetic moisturizing foundation
- Let Reflex ProBiome and Eye Butter absorb into the skin for a few minutes before applying makeup
- For skin that looks glowing, healthy and hydrated apply Tortuga Lotion or Solar Rx first, before applying makeup
- Then apply makeup to the eyes, cheeks and lips for the dewy natural look
- Whether you use a concealer, tinted foundation or Keys Moisturizers, follow with a spray of AguaVit Toner to set and hydrate
- Avoid mineral or silica based makeup which can act to dehydrate sensitive dry skin
- Try to avoid makeup coming in contact with bare skin

## Keys Regime Process Flow

A brief overview to understand how KEYS products can be used for a glowing complexion naturally